



The Butler Tech Foundation is pleased to offer the following sponsorship options for the Full Throttle Fundraiser. On **August 6, 2022**, the BT Racecar will compete at the Lawrenceburg Speedway. Prior to the start of the race, sponsors can get up close and personal with the driver and take photos with the car in an exclusive Butler Tech tent. The car will also be on display at three additional Butler County community events throughout the upcoming year. **Deadline to sponsor is July 8. Deadline to purchase event tickets is July 30.**

All proceeds are tax deductible and will support the purchase of career tech tools for new students on a waiting list for financial support .

Sponsorship Opportunities

Pit Stop (\$500)

- Small (single color) logo on the back blue area on each side of the BT Racecar
- Recognition on marketing materials and PowerPoint
- 4 regular general admission passes for event

Horsepower (\$1,000) Limit 12

- Medium full color logos on front white space areas on each side of the BT RaceCar
- Recognition on marketing materials and PowerPoint and signage
- 6 regular general admission passes for event

Checkered Flag (\$2,000) Limit 2

- Large full color logo above front fender of the BT RaceCar
- Recognition on marketing materials and PowerPoint and signage
- 8 regular general admission passes for event
- Logo on BT Racecar trailer

Grand Prix (\$4,000+) Limit 3

- Featured full color logo on the trunk, hood or rear of the BT RaceCar
- Recognition on marketing materials and PowerPoint and signage
- 10 regular general admission passes for event
- Featured logo on BT Racecar trailer

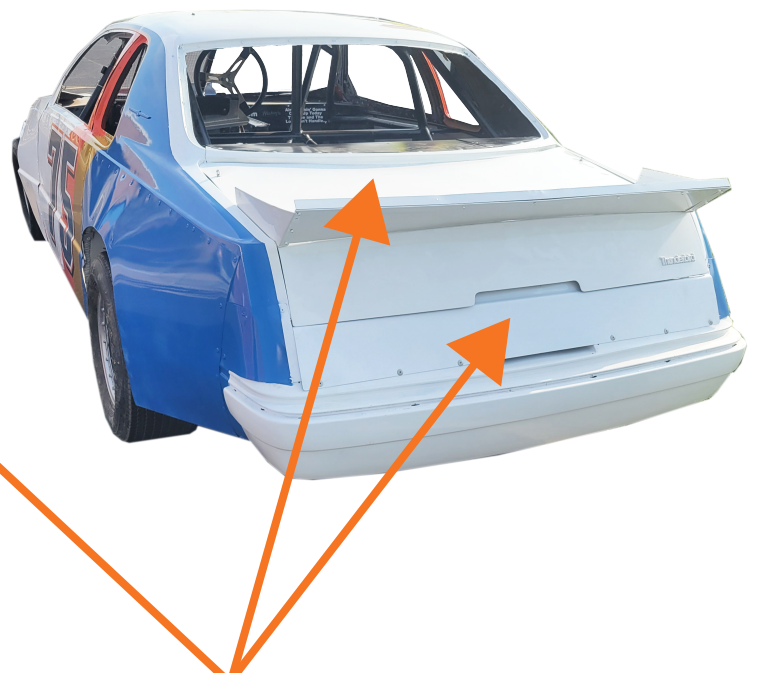
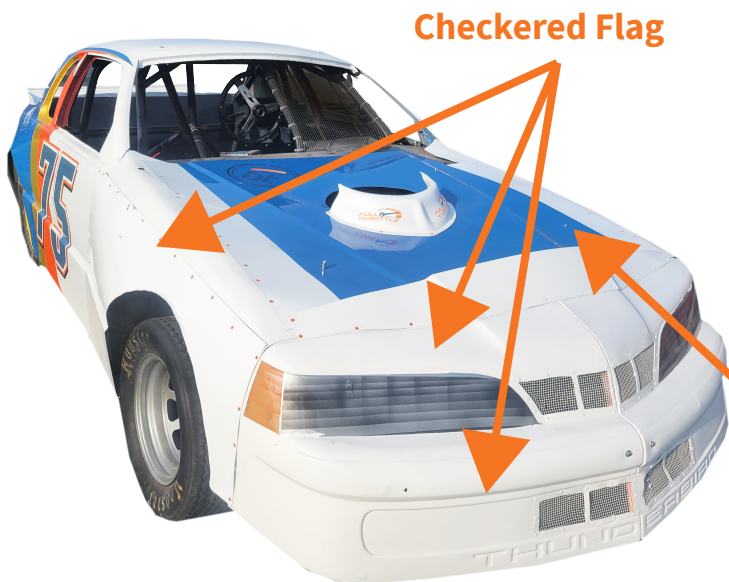
Not a sponsor, but want to attend?

Purchase 2 general admission passes at a discount from us - 2 for \$30!

Sponsor logos on the racecar and trailer will remain for one full year. Please see the diagram on the back of this flyer for approximate logo placement on the BT Racecar.

To sponsor, & for tickets contact:
Marni Durham 513-335-6852
durhamm@butlertech.org

Logo Placement



The Butler Tech Foundation

The Butler Tech Foundation was created as a resource to support Butler Tech students and give them opportunities to succeed in a career they can be passionate about. All funds raised from this event will go towards the purchase of tools for students that otherwise can't afford them. Your sponsorship today will help students achieve their career goals for the future and positively impact our local workforce and economy.