

Discover BUSINESS

Industry Overview

In today's global economy, organizations of every size rely on skilled professionals who can manage daily operations and support long-term goals. Business is a broad and fast-growing field focused on creating, managing, and improving the companies that provide goods and services. With pathways in marketing, finance, management, and entrepreneurship, students gain versatile skills that prepare them for success in local businesses or global corporations.

Butler Tech Business Overview

Butler Tech Business encourages students to become involved with business problems and concepts, fostering enthusiasm and interest in the subject. Students utilize active learning strategies such as project based, inquiry-based and problem-based learning using team-based strategies to solve business problems.

College Credit Opportunities

Butler Tech Business combines college-like instruction with hands-on activities to prepare students to be competitive in the global economy. During the two-year program, students can earn up to six semester hours of college credit with Cincinnati State. Credits earned with Cincinnati State can be transferred to any public college in the state of Ohio upon graduation.

Cincinnati State CCP Courses:

- MGT – 101 Management
- MGT – 120 Entrepreneurship
- MKT – 130 Marketing Sales

Student Organization

Butler Tech Business students participate in the Business Professionals of America (BPA) and/or DECA. Both career tech student organizations prepare emerging business leaders, offering local and state leadership roles, as well as local, state, and national competitions and scholarship opportunities.

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Northwest High Schools

Coursework

- Business Foundations
- Principles of Marketing & Sales
- Personal Finance
- Management
- Entrepreneurship
- Business Co-op



Self-
self-e
achievem
res

Love a
friendship,
sens

Safety
security of body, em
family

Physiol
breathing, food, sex

Your PASSION. Your PURPOSE. Your IMPACT.

Skills

• Active Listening

Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.

• Coordination

Adjusting actions in relations to others' actions.

• Critical Thinking

Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. Apply creative thinking to solve design problems.

• Judgement & Decision Making

Considering the relative costs and benefits of potential actions to choose the most appropriate one.

Personality

Realistic

People interested in this work like activities that include practical, hands-on problems and solutions. They do well at jobs that need:

- Achievement/Effort
- Adaptability/Flexibility
- Analytical Thinking
- Cooperation
- Dependability
- Integrity

Career Pathways

- Accounting
- Business Manager
- Entrepreneurship
- Finance Associate
- Marketing Manager
- Sales



Discover **Business**
through Butler Tech and
pursue a career that's
right for you.

Butler Tech connects high school students to career technical education in more ways than ever. Complete your traditional academic courses in half of each school day and fill the other half of your day with career-focused labs and on-the-job training. Each moment in a Butler Tech career technical program is a step toward building your future.



See your guidance counselor
for registration information.

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