

Discover

EMERGENT MEDIA AND TELECOMMUNICATIONS

Industry Overview

From social media advertising to big-budget movies, a career in media and telecommunications is full of opportunity to create and tell stories throughout the world. Do you love creating Tik Tok and YouTube videos? The Emergent Media and Telecommunications program will provide the skills and background toward a successful career in this ever-growing industry.

Butler Tech Emergent Media and Telecommunications Program Overview

In Emergent Media and Telecommunications, you can learn the necessary skills to succeed in a career in this creative, fast-paced industry. You'll gain hands-on experience using state-of-the-art, industry standard equipment as you learn to create videos, from concept to final production working with local professionals at Hamilton TV and Chatterbox Sports. There are many creative people in the world, but few have the skills to share their vision with other people—and to make a living doing it.

You'll spend a portion of your day in academic classes, giving you the opportunity to earn high school and college credits for free. The other portion of your day will be career training, gaining hands-on technical skills. After graduation, you'll have the training and experience to land an entry level job in a variety of media and telecommunications roles.

Student Organization

Butler Tech Business and Administrative Services students participate in Business Professionals of America (BPA). This career-tech student organization prepares emerging business leaders, offering local and state leadership roles, as well as local, state and national competitions and scholarship opportunities.

bt Butler
Tech
in Hamilton City
Schools

Coursework

- Audio/visual systems
- Basic communication theory
- Computer concepts
- Computer graphic design
- Computer hardware and software as applied to digital media
- Digital photography
- Digital video production
- Marketing
- Media studies
- Public relations
- Television and radio broadcasting
- Television post production

Certifications

- Commercial Drone License



Your **PASSION**. Your **PURPOSE**. Your **IMPACT**.

Skills

Active Listening

Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.

Critical Thinking

Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

Speaking

Talking to others to convey information effectively.

Personality

Artistic

People interested in this work like activities that include creating, designing and making your own rules. They do well at jobs that need:

- Achievement/Effort
- Adaptability/Flexibility
- Attention to Detail
- Dependability
- Initiative
- Innovation

Career Pathways

- Animator
- Editor
- Graphic Designer
- Production Designer
- Web Designer
- Video Producer



"Successful students in media and telecommunications need to have creativity and the ability to trust each other as they work together. Young professionals in this industry are the most successful when they have individual style and excellent collaboration skills."

Professional, Emergent Media and Telecommunications

Discover Emergent Media and Telecommunications through Butler Tech and pursue a career that's right for you.

Butler Tech connects high school students to career technical education in more ways than ever. Complete your traditional academic courses in half of each school day and fill the other half of your day with career-focused labs and on-the-job training. Each moment in a Butler Tech career technical program is a step toward building your future.



See your guidance counselor for application information.

ButlerTech.org
Follow Us @ButlerTech



Updated 10-2021