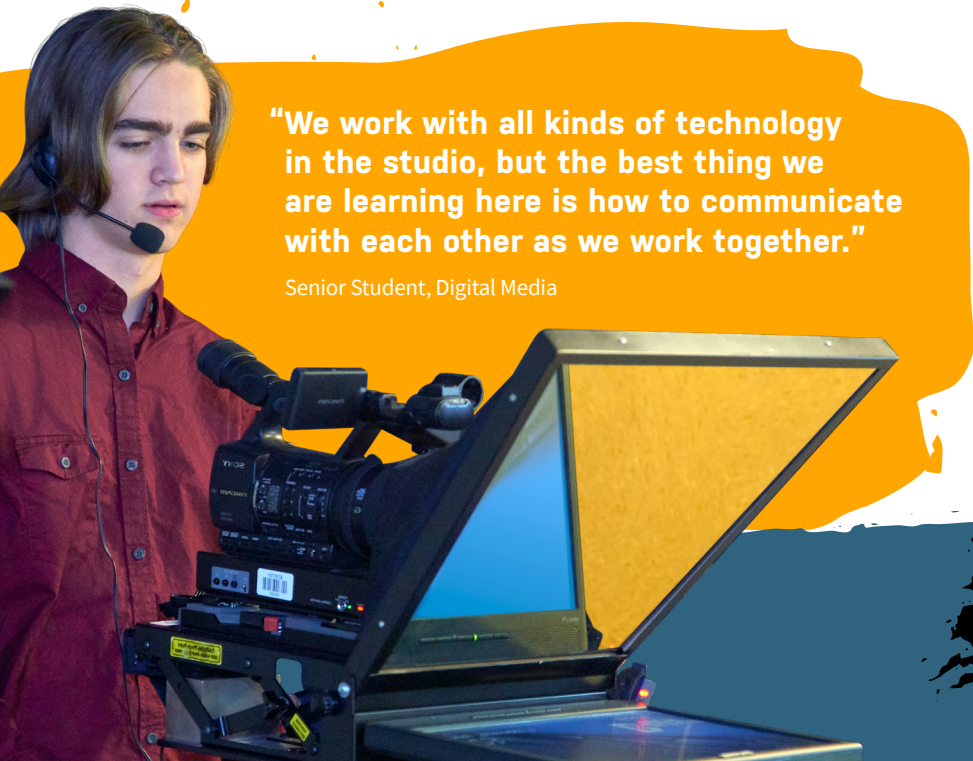# *Discover* DIGITAL MEDIA

bt Butler Tech

in Lakota Local Schools

As a student in the 21st century, your future is at your fingertips. Whether you know exactly what you want or are still considering your options for the future, Butler Tech, in collaboration with Lakota Local Schools, provides you with possibilities to explore.

Program Overview

In the Digital Media pathway, you can learn the necessary skills to succeed in a career in this creative, fast-paced industry. Students will tell stories, create experiences, and learn artistic expression through technology. You'll gain hands on experience using state-of-the-art, industry standard equipment and software, and learn the fundamentals of graphic design, image manipulation, video/audio production, broadcasting/streaming, and more to create content for your school, businesses, and community partnerships.

There are many creative people in the world, but few have the skills to share their vision with other people – and to make a living doing it.

Butler Tech offers the following Digital Media courses in Lakota Local Schools:

- **Content Creation Primer**
- **Content Creation Digital Editing**
- **Content Creation Multimedia Production**

Why Butler Tech Courses

An industry leader in teen education, Butler Tech provided career-technical education options beginning in the 7th grade on-site at Lakota Local Schools. Students who take Butler Tech courses are prepared to make important decision about college and careers because our teachers and curriculum are driven by providing real-world experiences for students.

"We work with all kinds of technology in the studio, but the best thing we are learning here is how to communicate with each other as we work together."

Senior Student, Digital Media

WE are Lakota

Offered at Lakota East and West Campuses

Content Creation Primer
ZW934024 | *1 semester / .5 credit | GRADE 9 ONLY*

The worlds of art designers, performers, and media artists intersect historically, culturally, and aesthetically. In this introductory course for the Content Creation pathway, students learn the basics of audio and video, design, and performance. Reviewing and creating videos, graphic design pieces, stories, and other products common to the visual, media, and performing arts industries.

Content Creation Digital Editing
ZW935024 | *2 Semesters / 1 Credit | Grades 10-12*

This course focuses on image manipulation and graphic design principles for print and online production. Students delve into the world of editing photos, illustrations, videos, and other artwork, and then learn the basics of audio, animation, and other digital media products. They learn the technical aspects of resolution, exposure, color, overlays, formats, file types, etc. Students will use problem-solving strategies and work collaboratively to complete the creative process with artists, printers, developers, and stakeholders.

Content Creation MultiMedia Production
ZW936024 | *2 Semesters / 1 Credit | Grades 10-12*

The focus of this course is on merging different types of media online. Students combine videography, graphic arts, animation, audio, photography, and text on the web to create interactive experiences for stakeholders. Students demonstrate creative, digital storytelling accessible from multiple platforms. Students learn project management and marketing and learn how to create online content that is accessible to everyone, including those with visual disabilities.

> "Successful Digital Media students need to have a curiosity about making stuff and be able to trust each other as they work together. I want to grow young professionals with individual styles and personalities."
>
> Instructor, Digital Media

Discover Digital Media through Butler Tech and pursue a career that's right for you.

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See your guidance counselor for registration information.

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