SMS-Inclusive
PRIVACY POLICY

Effective Date: July 1, 2025

Last Updated: September 8, 2025

At Butler Tech, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information, including information related to SMS communications.

1. Information We Collect
We may collect the following types of personal information:
- Name
- Email address
- Phone number (including mobile numbers)
- School/district affiliation
- Communication preferences (e.g., SMS opt-in status)

2. How We Use Your Information
Your information may be used to:
- Share school or program updates
- Send appointment reminders, school closures, or emergency notifications
- Provide enrollment or event information
- Communicate time-sensitive alerts or opportunities
- Respond to questions or requests

3. SMS Consent
When you provide your mobile number and opt in to receive SMS communications, you consent to receive text messages from Butler Tech related to school or program activities.
SMS consent is not shared with third parties.
You can opt out of receiving SMS messages at any time by replying "STOP" to any message.

4. Information Sharing
Butler Tech does NOT sell, rent, or share your personal information—including SMS consent—with third parties for marketing or promotional purposes.
We may share information only with:
- Service providers performing communication functions on our behalf (under strict confidentiality)
- As required by law, regulation, or legal process

5. Your Choices

You may:

- Update your contact preferences by contacting us directly
- Opt out of SMS at any time by replying "STOP"
- Request access to or deletion of your personal information

6. Data Security

We use secure methods to protect your personal data and prevent unauthorized access, use, or disclosure.

7. Changes to This Policy

We reserve the right to update or modify this Privacy Policy at any time. Any significant changes will be communicated via SMS or on our website. Continued use of our SMS service after any changes indicates your acceptance of the revised policy. Please check back periodically to stay informed of any updates.

8. Contact Us

If you have any questions about this Privacy Policy or your data, please contact:
Greg Franseth, Executive Director, Information Technology
Phone: (513) 645-8263
Email: fransethg@butlertech.org

SMS Terms of Service

By opting into SMS messages from Butler Tech, you agree to receive text messages from Butler Tech related to enrollment, scheduling, important updates, and campus communications. This may include reminders, alerts, or notifications from administrators or staff.
Message frequency may vary. Message and data rates may apply.
Reply **STOP** to unsubscribe or **HELP** for assistance.
View our [Privacy Policy and Terms of Service](#).

Alternate Short Version

By signing up, you agree to receive SMS messages from Butler Tech. Message frequency varies. Message/data rates may apply. Reply **STOP** to opt out, **HELP** for help.
See our [Privacy Policy and Terms of Service](#).

SMS TERMS OF SERVICE

Effective Date: July 1, 2025

By opting into SMS messages from Butler Tech, you agree to the following terms:

1. Types of Messages You May Receive

- Enrollment or program reminders
- Class schedule or event notifications
- Emergency alerts or school closings
- General information related to your campus, program, or student experience

2. Message Frequency

Message frequency may vary based on your role and communication needs.

3. Cost

Message and data rates may apply depending on your wireless plan.

4. Opting Out

You may opt out at any time by replying:
- STOP – to unsubscribe from future messages
- HELP – to receive assistance or more information

5. Help and Support

For help or more information:
- Reply HELP to any message
- Contact us at: www.butlertech.org

6. Privacy

Your information is protected in accordance with our Privacy Policy. SMS consent is not shared with third parties.